

MIXOLOGIST · HOSPITALITY ENTREPRENEUR

Mayur Marne

/ AKA Lord Mayur

Beverage Strategist · Bar Culture Mentor · Co-Founder, Cobbler & Crew · Founder, Cocktails of Tomorrow · ex-Luxury Brand Ambassador, Diageo India

Building modern Indian bar culture where operational rigor meets emotional hospitality.



PUNE / MUMBAI

17+	3,000+	4×	2
YEARS ACROSS LUXURY HOSPITALITY	BARTENDERS & PROS TRAINED IN INDIA	WORLD CLASS GLOBAL FINALS	HOSPITALITY VENTURES FOUNDED

“I describe cocktails as glasses of experience” — a reflection of emotion, hospitality, and craftsmanship.

MAYUR MARNE — CULINARY-DRIVEN COCKTAIL PHILOSOPHY

Mayur Marne is a hospitality professional and beverage expert with over **17 years of experience** spanning luxury hospitality, beverage strategy, cocktail innovation, and bar operations. He is widely respected for his contribution to modern Indian bar culture, combining operational excellence with guest-centric experience design.

Based in his hometown city Pune and originally from Mumbai, he has worked with leading hospitality brands and global beverage programs including a tenure as Luxury Brand Ambassador at Diageo India, leading advocacy, education, and premium beverage culture across the country.

As Co-Founder of Cobbler & Crew, Mayur shaped one of Pune's and india's most respected award wining cocktail-forward brands known for elevated celebrity guest experience and culture-driven service. Through his platform Cocktails of Tomorrow, he mentors professionals advancing India's contemporary cocktail movement.

He has represented India at the World Class Global Finals in São Paulo, Mexico City, Amsterdam, and Glasgow, collaborating with internationally acclaimed bars, bartenders, and global champions and serves as a mentor and judge for national bartending competitions.

BACKGROUND & AFFILIATIONS

AREAS OF EXPERTISE

Beverage Program Development

Cocktail Innovation

Luxury Service Standards

Team Training

Operational Systems

Hospitality Leadership

Wine & Spirits Education

Sommelier

SELECTED ROLES & VENTURES

Co-Founder Cobbler & Crew — cocktail-forward hospitality, Pune	VENTURE
Founder & Mentor Cocktails of Tomorrow — education platform	PLATFORM
Luxury Brand Ambassador Diageo India — advocacy & premium beverage culture	BRAND
Beverage Manager & Sommelier Hakkasan Mumbai — Michelin-starred group	LUXURY
Beverage Educator KA Hospitality — spirits, wine & service training	EDUCATION

RECOGNITION & ACHIEVEMENTS

- ◆ **Best Bartender in India** — 30 Best Bars India · *Winner*
- ◆ **American Whiskey Cocktail Championship** · *Winner*
- ◆ **Diageo Reserve World Class India 2015** · *2nd Runner-Up*
- ◆ **Indian Sommelier Competition** · *National Finalist*
- ◆ Multiple national finalist appearances in leading bartending competitions
- ◆ Featured across hospitality magazines, beverage publications & press

IN THE ROOM



WORLD CLASS GLOBAL FINALS

São Paulo	Brazil
Mexico City	Mexico
Amsterdam	Netherlands
Glasgow	Scotland

EDUCATION & CERTIFICATIONS

BSc, Hospitality Studies Kokane's Kohinoor Hotel Management, Mumbai
Diageo Bar Academy Advanced Business of Bar Program
WSET — Advanced in Wines WSET Level 2 Award in Spirits
Court of Master Sommeliers Studies, Greece
French Wine Studies Educational visits to leading growth châteaux, France

“When I run a place it's not about how amazing the drink is, but how amazing I can make the guest feel. Success is ensuring every interaction leaves people happy and eager to return.”

Mayur Marne

LET'S BUILD SOMETHING MEMORABLE

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